

College



of
Business



Hi, I'm Professor Inara Scott. I teach business law and environmental law in the College of Business. I'm a former energy lawyer and I now do research in the areas of energy policy, utility regulation, renewable energy, and sustainable business.

Current research:
Effective structures for social entrepreneurs offering distributed solar products in developing nations.

What could you do? *Legal and policy based research into sustainable business practices, energy law, and environmental regulation.*

Contact me at:

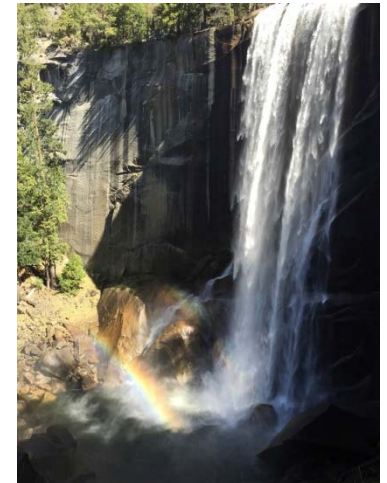
Inara.scott@bus.oregonstate.edu

484 Austin Hall

@newenergyprof

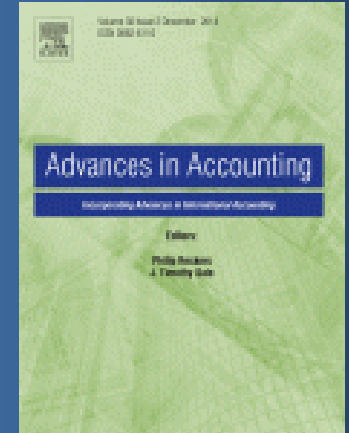


<http://www.dlight.com/solar-lighting-products/>





Shirley E. Droschkey Professor of Accounting
Editor: *Advances in Accounting*
Accounting Doctoral Program Director
Accountancy-MBA Program Director
424 Austin Hall
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Possible Thesis Questions/Topics:

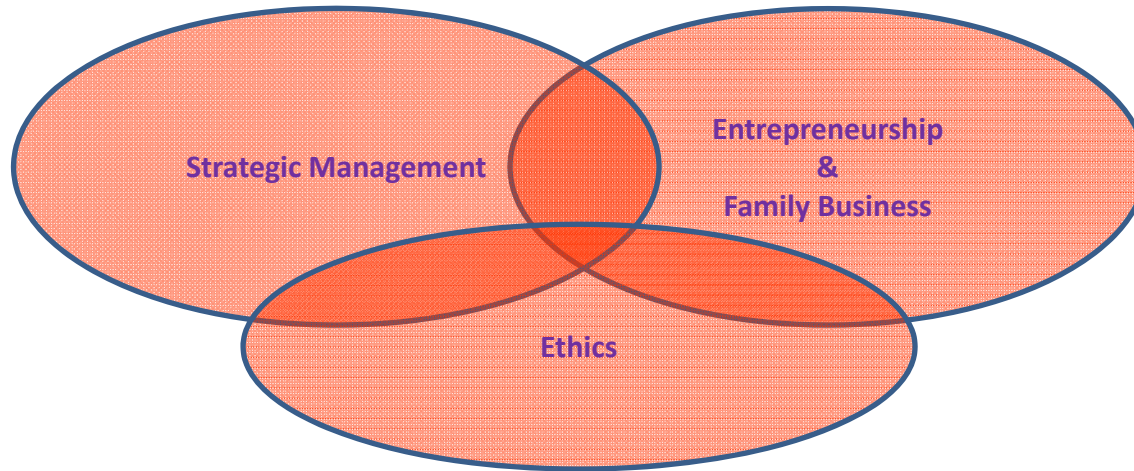
1. Is the experience requirement a barrier to licensure?
2. Do Boards of Accountancy effectively regulate the accounting profession?
3. Why voluntarily chose fair value accounting for pension assets?
4. How will artificial intelligence affect the accounting profession?
5. Are CPAs rules-based or principles-based as regards the Code of Professional Conduct ?



Donald O. Neubaum

Associate Dean for Research

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Topics have Included:

- Kiva Microlending
- Autonomy and NPD
- Social Issues in Family Businesses
- Emotions in Family Businesses
- Moral Philosophies of Students
- Ethical Climates in Organizations
- Social Entrepreneurship
- Rapid Growth Firms
- External Influences of Firms' Strategic Choices

Theses I've Chaired:

- Acquisitions and Corporate Social Responsibility
- Organizational Memory and Student-Run Organizations
- Baby Boomers and the Marketing by Pharmaceutical Companies
- Students' Sustainability Beliefs

Some Ideas:

- All Aspects of Students' Ethics
- How Characteristics of Family Businesses are Related to Consumer/Employee Intentions
- How do Microlenders/Crowdlenders Choose Among Competing Opportunities?



Dawn Moyer
Academic Advisor
122 Austin Hall

Special Areas of Interest:

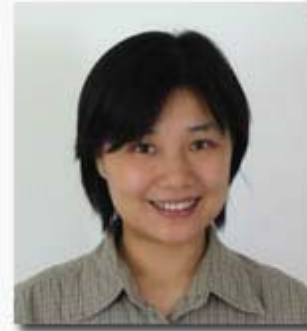
- International student success
- Study & internships abroad
- Undergraduate research
- Experiential learning



College of Business and UHC Thesis Mixer

Teaching

- *Business Analytics*
- *Business Process Management*
- *Human Computer Interaction*



Bin Zhu
College of Business

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Research

- *Business Analytics, Social Media, Virtual Teams*
- *Human Computer Interaction, Information Visualization, Information Analysis*

Thesis Topic Ideas/Opportunities

- *Behavior patterns in social media*
- *Medical Informatics*
- *Big data issues in various business domains*

College of Business & UHC Faculty

Andrea Marks/ Professor

School of Design and Human Environment (COB)
Program Coordinator, Graphic Design

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541-737-1120
Milam 031B



Teaching

Typography
Senior Capstone Projects
Contemporary Issues in Design (WIC course)
History of Graphic Design
Visual Identity Systems

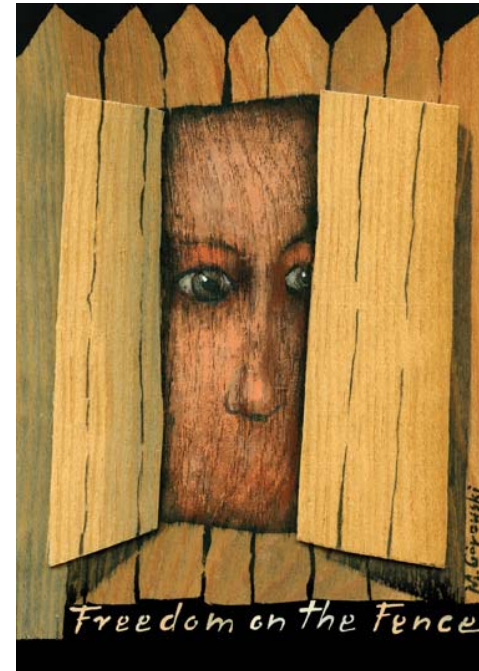
Honors College (colloquium)

Winter 2015/Spring 2016
Exploring History Through the Graphic Novel

Research Interests

- History of Design/Poster History
- Writing for Visual Thinkers
- Mentoring Practices/Start-Ups

Currently have a curated exhibition of Posters from the Occupy Movement at the Center for the Humanities. (Jefferson and 8th Street).



Michelle Barnhart, Ph.D.



Assistant Professor of Marketing

Courses taught: Personal Selling, Principles of Marketing, and Qualitative Research Methods

Research focus: cultural norms, social groups, individual identity, consumers' use of credit and debt, older consumers, eldercare, "green" and "ethical" consumer behavior, employee wellness programs, gun rights and gun control consumer movements.

Teaching

- **Strategic Management**
- **Entrepreneurship & New Ventures**
- **Business Policy & Global Strategy**



Amol M. Joshi, Ph.D.

Assistant Professor of
Strategy & Entrepreneurship
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541-737-6103
<http://www.amolmjoshi.com>

Entrepreneur, Inventor, Educator:

- 13+ years as an executive leader in high-tech companies in Silicon Valley
- Co-Founder of speech technology firm BeVocal
- Co-Inventor of 4 patents for voice technologies



Research

I focus on four main problems related to managing innovation globally:

1. Protecting intellectual property from imitation by rivals;
2. Selecting strategic partners;
3. Overcoming technical and language barriers; and
4. Discovering and exploiting new entrepreneurial opportunities.

Thesis Topic Ideas & Research Opportunities

- **How can firms strategically use the element of surprise to gain and maintain competitive advantage?**
- **What are the unintended consequences of recent changes in innovation policies and patent regulations?**
- **What are the optimal approaches to settling complex international trade disputes involving multiple countries?**

College of Business & UHC Mixer



Charles Murnieks

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Research

- *Entrepreneurial passion & identity*
- *Venture investor decision-making*
- *Emotions in entrepreneurship*



Teaching

- *Entrepreneurship*
- *Strategy*